

# **SEARCHING DIGITAL CABLE CHANNELS BASED ON SPOKEN KEYWORDS USING A TELEPHONE SYSTEM**

## **Abstract of the Invention**

A method of searching TV programming information includes receiving a telephone call from a viewer (10) via a telephone system (22), generating a search query in response to the telephone call, and searching a database (30) in accordance with the search query. The database (30) contains TV programming information. Search results generated from the searching include entries from the database (30) that correspond to the search query. The search results are then sent to a TV receiver box (14) of the viewer (10) via a TV system (16) such that they are displayable upon a TV (12) operatively connected to the receiver box (14).